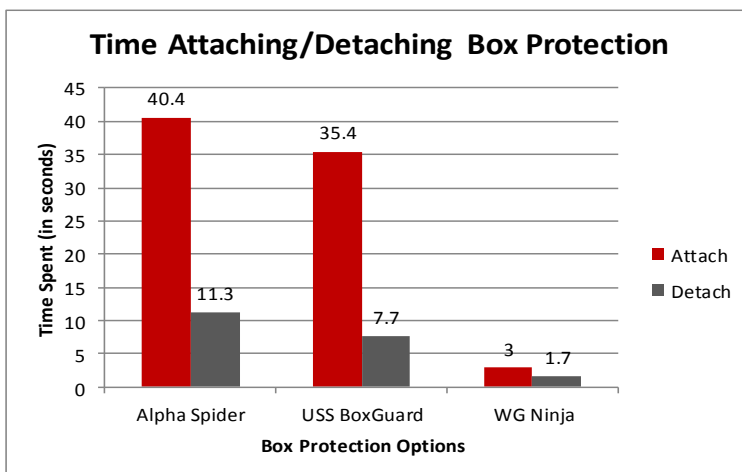




Innovators in EAS, Video, and RFID

WG's Ninja Tag fastest available box protection

In a study released at the beginning of February 2015, the Loss Prevention Research Council found that the USS BoxGuard and the Alpha Spider, two of the most common box-security tags on the market, each take more than half a minute for retail employees to apply to boxed merchandise. They also take an average of 11.3 (for the Spider) and 7.7 (for the BoxGuard) to detach and disarm at point of sale. Employees were asked to rate the two tags in terms of ease of application, ease of removal, durability, impact on daily tasks, and impact on customer throughput.



The study's main goal was determining which security tag would take less time to attach and detach. Longer application and removal times result in higher in-store expenses and lower efficiency. Both the BoxGuard and the Spider were rated as roughly equal in durability and impact on daily tasks and customer throughput. **But how do they stack up against the Ninja?**

The Ninja takes an average of **3 seconds** to attach to boxed merchandise, and it doesn't use easily-tangled cables. It takes **under 2 seconds** to disarm and detach upon purchase, maintaining high customer throughput. It has up to four levels of protection (including a tamper-triggered self-alarm) and can be attached anywhere on boxed merchandise to allow for aesthetically-pleasing stacking and displays. **Time spent attaching, arming, and detaching the alarms is cut by over 90% versus the BoxGuard and the Spider, giving the Ninja a clear advantage in efficient and effective box protection.**

Find out more about the WG Ninja Tag on our website: www.wgspi.com