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New Store Occupancy Management System Launched by Prosegur USA

HERNDON, Va., (July 7, 2020) – Prosegur USA, a global security leader, announced the launch of a new automated system for managing store occupancy during COVID-19. Comprising of an Axis IP camera, custom Prosegur software and a monitor installed at the store entrance, the system dubbed Mobile Entry Manager keeps track of the number of people in the store at any time, and displays a message at the entrance whether customers can enter or whether they should wait in line.

"The system allows retail teams to have fewer people at the door counting customers entering and leaving, so they can instead focus on serving customers," said David Crow, Prosegur USA's senior vice president of commercial development. "The Mobile Entry Manager uses video analytics to count people coming and leaving and can be easily set up for multiple entrances. The ROI can be realized in a matter of weeks, based on the average wage of employees who would otherwise have to stand at the door to just count customers."

"The system is very quick and easy to install, consisting of only a few pieces of hardware," said Mike Dunn, Prosegur USA's chief technology officer. "It has a reporting capability so remote loss prevention teams can easily check store occupancy levels to ensure compliance. The system can even be helpful to operations and marketing teams: by knowing store traffic at various times, employees can be scheduled more efficiently, and effectiveness of local advertising can be measured more easily."

According to Crow and Dunn, the Mobile Entry Manager's monitor displays current occupancy level in addition to the message that either welcomes customers or asks them to wait in line, and can easily be repositioned within the store for maximum visibility.

More information about the Mobile Entry Manager can be obtained by calling (800) 939-4995 or by emailing sales.us@prosegur.com.

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About Prosegur USA
Prosegur is a global security leader operating in 25 countries, with over 175,000 employees and 25 command centers spread around the globe. In the U.S., the company offers a range of security services, including surveillance video systems, EAS and RFID tags and systems, guarding services, remote monitoring and cybersecurity services. In 2018 the company acquired BSI, a well-known provider of loss prevention solutions to the retail industry.

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