

PRESS RELEASE:

FOR IMMEDIATE RELEASE

New CTB Tracker™ Utilizes Latest Tracking Technology to Crack Down on Cell Tower Crooks

Cell tower battery theft cuts lifelines during emergencies, but with CTB Tracker™ cellular providers can secure their assets against this growing trend

Malvern, PA, May 1, 2019: According to authorities, thieves are now targeting batteries that help to keep cellphone service and 911 calls connected during emergency situations. Criminals break into cell tower base stations to steal batteries, which can be easily fenced to scrap metal dealers that pay by the pound. The remote locations of these towers make them vulnerable and criminals can commit the crime virtually unnoticed. Thus, the towers are prime targets for thieves looking to make a quick buck, leaving cellular providers unaware that theft has even occurred until it's too late.

Installing CTB Tracker helps telecom companies protect against the growing levels of battery theft and reduce the capital expenditure costs associated with replacements. More important than reducing costs, ensuring batteries are there and ready to provide uninterrupted cell service can be critical during disasters or other emergency situations.

Cell Tower Battery (CTB) Tracker™ utilizes proven GNSS/GPS tracking technology to help law enforcement locate and recover stolen batteries. When a confirmed theft occurs, CTB silently signals police to lock in on the target, move in for the arrest and recover the stolen assets.

Cell Tower Battery (CTB) Tracker™ offers the following key benefits to users:

- Automatically detects theft
- Covert design
- Interval reporting every 12 hours for Device health check
- GNSS, Cellular and WiFi tracking options provide precise location reporting
- Text and email notifications of activations and status
- Stores data if cellular signal is lost to preserve track data
- Self-charging battery
- RF to pinpoint final Device location

Mary Pifer, VP of Global Product Management and Marketing for 3SI, said, "Our telecom customers asked us for help in stemming these kinds of infrastructure thefts. Partnering with a company as strong as EnerSys® made all the difference. Our customers are thrilled with the final product and look forward to an almost immediate ROI in terms of both costs and network reliability. Grant Grunewald, Technical Marketing Manager for EnerSys, noted, "The telecom industry is an expanding market for us and the battery theft problem also growing. Thanks to the close working relationship between EnerSys and 3SI, we are able to provide batteries factory-equipped with GPS Tracking; this technology advancement is a significant differentiator for us and a huge benefit to our customers."

3SI is the only tracking company partnered with nearly 8,000 law enforcement agencies worldwide...the key benefit of this partnership is that our devices can report the crime to dispatchers who communicate location data directly to responding officers. Criminals are tracked and typically apprehended in less than 20 minutes. The quick response and apprehension minimize danger to innocent bystanders and increases the likelihood of preserving evidence.

For more information about Cell Tower Battery (CTB) Tracker™, visit 3si.com/ctbtracker

For more information about EnerSys and its full line of products, systems and support, visit www.enersys.com.

Notes for editors

About 3SI Security Systems (3SI)

Founded in 1971, 3SI is the market leader in pioneering advanced security solutions for asset protection and recovery. We are and have always been ahead of the curve starting with the commercialization of dye and ink staining, to our ongoing development in GPS tracking and beyond.

Our services protect more than 250,000 locations worldwide, and we actively combat crime through innovative solutions. Our vision is to create a Safer World.

About EnerSys

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. With the recent Alpha acquisition, EnerSys provides highly integrated power solutions and services to broadband, telecom, renewable and industrial customers. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers in over 100 countries through its sales and manufacturing locations around the world.



3SI Security Systems

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