



Wicklander-Zulawski Announces New Role for Brett L. Ward, CFI

Downers Grove, IL – (March 30, 2017) – Wicklander-Zulawski & Associates, Inc. (WZ), is proud to announce that Brett L. Ward, CFI, has stepped into a new role with the company as Divisional Vice President of Business Development and Client Relations.

“After almost two decades at WZ as a speaker, consultant and private sector seminar sales director, we felt it was time to harness Brett’s strengths and long term relationships in the field and expand his role in growing the business,” said Shane Sturman, CFI, Chief Executive Office of WZ. “Brett’s focus will now be on new business development, sales and client relations in all of our private sector products and services.”

WZ has seen an increased need for a wide variety of services including leadership skills, sales, negotiation tactics and investigative interviewing strategies for Human Resources, Employee Relations, Ethics, Audit, Operations, and Sales Executives. Brett will now be dedicated to servicing all of these rapidly growing business segments allowing greater focus on continued excellent customer service that our clients are accustomed to.

Brett’s role over the past several years has been instructing, consulting, and sales. However, Brett’s unyielding commitment to the customer left his schedule booked for speaking engagements almost every week. In his new role, Brett’s travel and time allotment for speaking will be minimal, and his focus will be on business development and client relations for WZ.

About Wicklander-Zulawski & Associates, Inc. (WZ)

WZ is a nationally recognized firm established in 1982. The company provides Investigative, Consulting, Interview, and Interrogation training services to the public and private sectors. The public sector includes law enforcement, military, government, and diplomatic markets. The private sector includes retailers and a large majority of non-law enforcement private companies. WZ’s multiple interviewing methods enable their clients to employ a wide range of ethical strategies to elicit relevant information and obtain voluntary admissions more often and quicker than alternative approaches.

The firm’s training experience includes services for a majority of U.S. police departments and federal agencies such as the U.S. Army, FBI, DHS, ICE, USCIS, FLETC, EEOC, FAM’s, and the U.S. State Department’s Bureau of Diplomatic Security Services. WZ conducts over 450 on-site seminars each year in over fifty countries worldwide and has trained over 500,000 law enforcement and private sector professionals in multiple methods of interview and interrogation.