

USS Innovation Room Showcase Returns for NRF Protect 2017

RANCHO CUCAMONGA, Calif. (June 6, 2017) – California-based retail security solution and technology provider USS, recently announced plans to continue the tradition of featuring its Innovation Room, a one-on-one and interactive environment that allows the solution provider to showcase its latest loss prevention and security technology developments and offerings firsthand, at the upcoming NRF Protect Conference, scheduled for June 26-28, in Washington D.C.

As part of the announcement, USS also revealed an exciting and totally-new aspect of USS' NRF Protect 2017 offerings: an every-hour, on-the-hour showcasing of a NEW innovative product and/or technology partnership! Information regarding when each product or partnership will be highlighted in the Innovation Room will be displayed at USS' exhibit hall booth. This year, USS will be located at Booth 301.

USS Chief Technology Officer Robert Simoneau voiced his excitement and gratitude for the opportunity to share the game-changing innovations the organizations' team have developed.

"Building on our well-known legacy of Listen. Solve. Deliver., we renew and demonstrate our continued passion and commitment to innovation and the elevation of our industry by matching the promise of technology to the practical needs of all forms of retail," Simoneau began. "NRF is one of the largest and most impacting events within the loss prevention community and an ideal environment to lift the veil on the next generation of product protection and security," he continued.

"We are confident in the strength and pertinence of our new offerings. I for one am waiting with eager anticipation to witness the response from some of the Loss Prevention community's most influential leaders and decision makers."

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About USS

USS is a U.S.-based, privately-held global leader in product protection and security solutions. USS is a leading integrator of video surveillance systems, access control, EAS tags and RFID and EAS systems. USS is dedicated to innovation and has more than 100 patents issued and pending. For more information, visit www.ussinnovate.com.

Media Contacts:

Danny Olivas
(909) 484-7870 Ext. 351
dolivas@ussinnovate.com

J. Scott St.Clair
(909) 484-7870 Ext. 327
jsstclair@ussinnovate.com