



**3SI Security Systems**  
Innovation That Protects

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## ***Deterrence Isn't Enough***

### **The Real Solution to Slowing Retail Store Crime: Putting Criminals Away**

*See this technology in action at NRF Protect Booth 1129 and at the EXPO Hall Breakout Sessions*

Most stores use alarms, locks, safes, cameras and other crime deterrents, but criminals continue to target retail locations for robberies, sometimes violent. Deterrents can stop some crimes, but criminals either learn to outsmart them or, are so strongly motivated, will rob regardless of preventive measures used. The only surefire way to prevent crimes is to lock up crooks. 3SI Security Systems' tracking technology does just that: it puts criminals behind bars, stopping them from committing crimes. Further, it recovers stolen cash and assets so store owners can get back to business with minimal losses.

Over 80,000 3SI trackers are protecting assets around the world and leverage multiple technologies (GPS, Cellular and RF) for pinpoint accuracy in tracking. Other important features include:

- **Covert packaging** to disguise the tracker from criminals;
- Device self-health check to ensure it is **ready to protect 24/7**;
- Reliable performance in challenging locations **where other trackers fail**;
- Device is **up and running to protect your store in less than 15 minutes**;
- Device automatically notifies police...**store owners and employees stay clear of potentially dangerous situations**;
- **Solution is scalable** and can protect one store or thousands.

3SI GPS Tracking is available to protect most retail businesses, including:

- Cash in drawers, safes, vaults and during transportation;
- Jewelry in displays and safes, and during transportation;
- Smart Phones / Tablets;
- Cigarettes, in both packs and cartons;
- Pharmaceuticals;
- Miscellaneous high-value assets.

At NRF Protect, see Eastern US Sales Manager Dan Kopchik and current 3SI customers discussing how they successfully employ GPS Tracking to protect their employees, customers and inventory. The

session, entitled "Security Where Criminals Least Expect It", will be held on Wednesday, June 28<sup>th</sup> at 10:15 a.m. in the EXPO Hall EXPO Stage.

**Notes for editors**

*About 3SI Security Systems (3SI)*

3SI is a global leader in asset protection systems designed to recover stolen cash and high-value assets, apprehend criminals and deter crime with more than 40 years of experience in the financial and retail markets. 3SI's solutions include currency degradation and GPS tracking solutions to protect cash and high-value assets in banks, safes and ATMs, jewelry, pharmaceuticals, consumer electronics, other retailers and law enforcement.

3SI global headquarters are near Philadelphia, PA. For more information, visit [www.3sisecurity.com](http://www.3sisecurity.com)

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