



## **Intellicheck's Retail ID Technology Solutions Defeat Fraud**

*Innovative Technology Solutions Stop Criminal Use of Fraudulent IDs*

When it comes to getting the right fraud prevention solution working for you, time is of the essence. The epidemic in incidents of data breaches and resulting surge in fraud reached a historic high in 2017 creating losses that amounted to \$16.8 billion according to Javelin Strategy & Research.

The picture isn't any brighter in 2018 as the impact of existing and new data breaches continues to have a dramatic effect on the bottom line. It's not just the initial revenue loss that has retailers concerned. Numerous studies show consumers closing accounts, changing stores and reducing their payment card usage in response to fraud. Those same studies show consumers don't blame the fraudsters, they blame the retailer.

Intellicheck's Retail ID products have proven 99.9% effective in identity authentication, preventing transactional fraud including fraudulent account openings, account take overs, card not present fraud, gift card fraud, cash off card, and fraudulent check transactions. These state-of-the-art technology solutions are equally effective in preventing buy online and pick up in store (BOPIS) and non-receipted return fraud.

How does it work? At the point of sale, online or on mobile devices, a customer's ID is instantly authenticated with a scan or photo of the image of the barcoded driver license or government issued ID. But, Intellicheck does much more than scan the ID, it authenticates it. The advanced core technology powering Intellicheck's retail technology solutions scan more than 250 unique DMV barcode formats from every state, all Canadian provinces and most Mexican states and accesses the industry's most up-to-date proprietary database to *authenticate* a shopper's identification credential. Seamless, frictionless, real-time results mean no frustrating customer delays and costly bottom line losses.

Intellicheck's cutting-edge Retail ID SaaS technology solutions are proven weapons in combating fraud. Retail ID product solutions are preventing fraud for Fortune 100 and Fortune 500 retailers including nationally recognized department stores, jewelry, furniture, and tools and equipment retailers across the country. For every transaction, online, mobile or POS, Retail ID presents a new level of transaction safety, preventing fraudulent retail purchases while providing a more engaging customer experience with an easy, quick process that enhances consumer confidence. For more information visit [www.intellicheck.com](http://www.intellicheck.com) or call 516-992-1900.