

FOR IMMEDIATE RELEASE

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### **CONTROLTEK Launches New Website Ahead of NRF Big Show**

**SAN FRANCISCO, Calif., (January 16, 2018)** – [CONTROLTEK](#), an emerging leader in retail product protection, launched a new [website](#) showcasing EAS and RFID [tags](#), [systems](#) and [consulting services](#) designed to help loss prevention teams reduce shrink and increase work efficiencies.

“Our company was [recently recognized](#) for the amazing success of its First Time Right program in [nationwide systems deployment](#),” said [Steve Sell](#), CONTROLTEK’s Vice President of Global Sales and Marketing. “We decided to launch a new website to show what makes working with CONTROLTEK so different, and to make it easier for loss prevention teams of any size to find the right solution for their current needs.”

According to Sell, CONTROLTEK’s focus in 2018 is increasing the reach and accessibility of its award-winning solutions to the LP industry, and the new easy-to-navigate website is one small step in that direction.

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#### **About CONTROLTEK**

Since 1976 [CONTROLTEK](#) has been a global leader in tamper-evident security packaging, helping banks, armored couriers and retailers transport cash safely and securely. The company’s expanding line of inventory protection and visibility solutions also helps retailers protect their merchandise better and run their operations more efficiently. As a second-generation family owned business, with a history of stable growth and a reputation for strong customer focus, CONTROLTEK continues to deliver on its mission every single day: to enable commerce through innovation.

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