

# 2019 CAL-ORCA CONFERENCE

## ORC PAST, PRESENT & FUTURE

On February 20<sup>th</sup>, 2019 the California Organized Retail Crime Association (CAL-ORCA) delivered a conference highlighting current ORC initiatives being developed statewide and insightful content shaped to develop new and experienced Asset Protection and Law Enforcement leaders. Close to 800 attendees were exposed to a day of learning and networking which followed the conference's theme of Past, Present, and Future. Opening remarks were delivered by Los Angeles County District Attorney Jackie Lacey, Los Angeles Chief of Police Michel Moore, and Pasadena Chief of Police John Perez. The opening remarks by the respective dignitaries set the tone for the not-to-be-missed third annual CAL-ORCA Conference. The opening remarks were followed by Keynote presentations by Joe LaRocca, Founder & Senior Advisor, RetailPartners and also a brief address by the Assistant Chief of the California Highway Patrol. To conclude the morning session, a power-panel consisting of Assistant District Attorney (San Francisco) Tom Osley, Deputy District Attorney (San Diego) Anna Winn, Detective (Escondido PD) Mike Martinez, retired Commander (CHP) Scott Sanbrook and National ORC Manager (CVS) Tony Sheppard discussed the new AB 1065 Legislation in California and its potential to positively reshape the ORC landscape throughout the state.

Several breakout sessions highlighted the afternoon and provided valuable training material and information to both new and seasoned Asset Protection and Law Enforcement Investigators. Training topics included Online Market Investigations, Prosecuting Organized Crime Groups, Cyber & Virtual Currency, Exploiting Open Source Intel for ORC Cases and Interviewing ORC Suspects. A wide range of vendors offered an inside look at cutting edge products essential in attacking property crimes issues faced within the retail environment. Overall, conference attendees were excited by the learning & networking opportunities offered at the conference and enjoyed the Pasadena Convention Center and surrounding area as a great place to attend an event.

Be sure to keep your eyes peeled for a 2020 conference hosted by CAL-ORCA as it is sure again provide top notch material to attendees.

please go to [www.cal-orca.org](http://www.cal-orca.org) for more information.

