

OPERATIONAL INTELLIGENCE CENTER LAW ENFORCEMENT SUMMIT

AUGUST 25 & 26, 2019
INDIANAPOLIS, INDIANA



OIC / LAW ENFORCEMENT SUMMIT OVERVIEW

As part of Simon's commitment to developing strong public/private relationships with our centers and local law enforcement, we have organized numerous conferences across the country over the past decade.

For 2019, we will be hosting a two-day conference in Indianapolis, bringing together law enforcement executives, mall management teams and security directors from 73 premiere properties throughout the Simon Malls, Mills, and Premium Outlets portfolio. In addition, the FBI and DHS will also be participating in this summit as well as key security personnel from a variety of luxury retail brands.

On the first evening, a series of live simulations will occur, along with a demonstration of Simon's new Operational Intelligence Center (OIC), followed by a second day of speakers from a variety of backgrounds, discussing relevant challenges facing the retail security realm.

As we have in years past, we will be securing sponsors to help us underwrite this event to ensure we have strong attendance from our local law enforcement agencies, stationed all across the US. Sponsors will be encouraged to network with all participants and we will be hosting a Summit Showcase as well where participants will be able to demonstrate products, services and devices utilized at Simon malls or local law enforcement offices each day.

The OIC Law Enforcement Summit will take place at The Sheraton Hotel attached to Keystone Fashion Mall in Indianapolis, Indiana on August 25th and 26th.



OIC/ LAW ENFORCEMENT SUMMIT OVERVIEW

Topics covered at the summit will include:

- Simon's new Operational Intelligence Center (OIC)
- Active Shooter
- Organized Retail Crime
- Smash and Grab Robbery
- Behavioral Mitigation

Attendees will include:

- Simon Mall Managers and Leadership
- Law Enforcement Executives from 73 cities
- Security Providers and Partners
- Federal Law Enforcement Authorities



ACCESS TO SIMON

NETWORK WITH MANAGERS FROM 73 OF SIMON'S MOST PREMIERE SHOPPING CENTERS INCLUDING:

Simon Malls

Brea Mall
Castleton Square Mall
Circle Centre Mall
Copley Place
Dadeland Mall
Del Amo Fashion Center
Fashion Centre at Pentagon
Fashion Mall at Keystone
Fashion Valley
Florida Mall
Forum Shops at Caesars
Haywood Mall
Ingram Park Mall
King of Prussia
La Plaza Mall
Lehigh Valley Mall
Lenox Square
Mall of George
Meadowood Mall
Newport Centre
North East Mall
Northgate Mall
Orland Square Mall
Oxford Valley
Penn Square
Pheasant Lane Mall
Phipps Plaza
Plaza Carolina
Prien Lake Mall
Quaker Bridge Mall
Roosevelt Field Mall
Santa Rosa Plaza
Shops at Clearfork
South Park Mall
Southdale Center
Southridge Mall
Square One Mall
Stanford Shopping Center
Stoneridge Shopping Center
Tacoma Mall
Houston Galleria
The Mall at Rockingham Park
The Mall at Tuttle Crossing
The Shops at Crystals
The Shops at Riverside
The Westchester
Town Center at Boca Raton
West Town Mall
Wolfchase Galleria
Woodfield Mall

Premium Outlet Centers®

Chicago Premium Outlets
Las Americas Premium Outlets
Las Vegas North Premium Outlets
Orlando Premium Outlets
San Francisco Premium Outlets
Woodbury Common PO
Wrentham Village PO

The Mills®

Arizona Mills
Arundel Mills
Colorado Mills
Concord Mills
Grapevine Mills
Great Mall
Gurnee Mills
Katy Mills
Mills at Jersey Gardens
Ontario Mills
Opry Mills
Outlets at Orange
Philadelphia Mills
Potomac Mills
Sawgrass Mills
Sugarloaf Mills

SUMMIT SHOWCASE

RECAP OF PREVIOUS SIMON SUMMITS



OIC/ LAW ENFORCEMENT SUMMIT SPONSORSHIP

Chief Sponsorship

- Presenting sponsor of the 2019 OIC / Law Enforcement Summit; maximum of 3 Chief sponsors
- Opportunity for a 10 minute premiere level speaking engagement (dinner, breakfast or lunch) with company takeaway, curating the right opportunity for your brand
- Ability to attend and network with Simon leadership, Allied Universal Security professionals and law enforcement agencies from across the country
- Premiere booth positioning in the Vendor Showcase (optional)
- Logo prominently displayed as a Chief sponsor on signage in and around meeting space
- Logo prominently displayed as a Chief sponsor on title slides during presentations
- Opportunity to provide item for attendee goodie bag
- Sponsorship includes 1 night hotel accommodation plus dinner, breakfast, lunch, and snacks for up to 2 participants

Total Investment: \$10,000

OIC/ LAW ENFORCEMENT SUMMIT SPONSORSHIP

Major Sponsorship

- Reception Sponsor of the 2019 OIC / Law Enforcement Summit; maximum of 5 Major sponsors
- Opportunity for a 5 minute speaking engagement, curating the right opportunity for your brand
- Opportunity to attend and network with Simon leadership, Allied Universal Security professionals and law enforcement agencies from across the country
- Participation in the OIC Summit Vendor Showcase (optional)
- Logo displayed as a Major sponsor on signage in and around meeting space
- Logo displayed as a Major sponsor on title slides during presentations
- Opportunity to provide item for attendee goodie bag
- Sponsorship includes 1 night hotel accommodation plus dinner, breakfast, lunch, and snacks for up to 2 participants

Total Investment: \$7,500

OIC/ LAW ENFORCEMENT SUMMIT SPONSORSHIP

Captain Sponsorship

- Vendor Showcase Sponsor
- Participation in the OIC Summit Vendor Showcase (or comparable exposure), curating right opportunity for your brand
- Opportunity to attend and network with Simon leadership, Allied Universal Security professionals and law enforcement agencies from across the country
- Logo displayed as a Captain sponsor on signage in and around meeting space
- Logo displayed as a Captain sponsor on title slides during presentations
- Opportunity to provide item for attendee goodie bag
- Sponsorship includes 1 night hotel accommodation plus dinner, breakfast, lunch, and snacks for 1 participant

Total Investment: \$5,000

OIC/ LAW ENFORCEMENT SUMMIT SPONSORSHIP

Networking Sponsorship

- Opportunity to network with Simon leadership, Allied Universal Security professionals and law enforcement agencies from across the country on August 26th
- Recognition as a Networking sponsor in program booklet
- Participation in August 26th breakfast, lunch and breaks

Total Investment: \$2,500

OIC/ LAW ENFORCEMENT SUMMIT SPONSORSHIP

Program Sponsorship

- Recognition as a sponsor in program booklet
- Company contact information provided to all Simon Mall Managers and Allied Universal Security attending
- Opportunity to connect locally with the Simon Mall Manager and local law enforcement agency contact

Total Investment: \$1,000

OIC/ LAW ENFORCEMENT SUMMIT

CONTACT INFORMATION

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