



# NATIONAL ASSOCIATION FOR SHOPLIFTING PREVENTION®

**FOR IMMEDIATE RELEASE:**

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## **Detex Joins the National Shoplifting Prevention Coalition as a Founding Supporter**

Melville NY – 2/6/2020 – The National Association for Shoplifting Prevention (NASP) and its Retail Advisory Committee welcome Detex as one of the first founding supporters of the National Shoplifting Prevention Coalition (NSPC). The addition of new members and supporters like Detex brings new expertise and diverse points of view in to the Coalition’s collaborative effort to reduce shoplifter recidivism using education.

“By joining and supporting the Coalition, Detex is helping retailers and communities address the issues at the root of retail crime and theft. Their support will have a long-term impact on retail loss and will improve both store and community safety” noted NASP Executive Director Caroline Kochman. “Industry leading companies like Detex will bring significant value and offer new insight to the Coalition; adding to the strength already rooted in its veteran asset protection leaders.”

“Joining and supporting the NSPC gives us an opportunity to truly partner long term with retailers on a project where we will be exponentially more effective as group than as individual companies,” said Tim Shafer, Marketing Manager at Detex. “Through this initiative, we hope that our collective resources will result in significant social impact – for stores, for communities, for the human beings who are given a second-chance through education.”

Rhett Asher, co-chair of the NASP Advisory Committee noted, “I applaud Tim and the team at Detex who see the value in an ongoing investment in improving lives and communities; in championing an industry cause right where the problem begins – before a bad decision leads a vulnerable person down the path to ORC or worse. Being part of the Coalition’s collective voice and effort, gives us all the opportunity to change the trajectory of young people’s lives in a real way, and on a daily basis.”

About Detex:

For more than a century, Detex has earned the trust of millions of property owners to secure and protect their people and property. From our newest innovations in life safety and security door hardware, integrated door security systems, and guard tour verification technologies to our original Watchman’s clocks, Detex, a USA company, designs, manufactures, markets and ships our products from New Braunfels, TX and is recognized as a best-in-class life safety, security and security assurance solutions provider, worldwide.

### About the National Shoplifting Prevention Coalition (NSPC):

As a project of the NASP Advisory Committee under the stewardship of NASP, the Coalition is the result of a belief that retail AP/LP is more effective as whole rather than as isolated actors; that their collective voice and collective resources can impact the future and create commercially sustainable social impact for all. Thus, Coalition members seek to harness the power of a collective voice in an industry-wide effort to drive change in the response to shoplifting; leverage proven education strategies to reduce recidivism and positively impact loss and safety; champion socially responsible & community centric strategies to address shoplifting not just in retail stores but in the wider community; and engage NASP as a non-profit organization with a rich history in criminal justice and offender education to drive and sustain the effort.

### About NASP:

Incorporated in 1989 as a non-profit organization under IRS code 501(c)(3), the National Association for Shoplifting Prevention is the nation's leading provider of shoplifter education programs. Trusted by more than 4,000 criminal justice professionals in 2,000 jurisdictions around the U.S., NASP's offense-specific education programs have a court-documented recidivism rate of less than 3%. NASP's mission is to raise public awareness about the harmful effects of shoplifting on youth, families and communities, unite public opinion toward constructive solutions, deliver needed programs and services and engage community action in prevention efforts to improve the lives of those affected and reduce the number of people who become involved. All NASP efforts are driven by one overarching goal – to reduce shoplifter recidivism.

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