



Intelligent Video Surveillance

FOR IMMEDIATE RELEASE

## IP-enabled Sonitrol SONIP-Series Control Panel Now Plug-and-Play

**Orlando, FL** – (August 25, 2014 - REVISED) – 3xLOGIC, Inc. announced the availability of the FlexIP Control Panel, supporting 16 Audio Sensors, 16 Alarm Inputs, and 4 Auxiliary Outputs. FlexIP represents a multi-communication protocol (IP, cell, and modem) plug-and-play solution for new Sonitrol customers and upgrades for existing customers as well.



Developed at 3xLOGIC's Innovation Center in Orlando, FL, the FlexIP Control Panel represents the first of many deliverables resulting from the recently announced acquisition of Sonitrol-branded Product Development by 3xLOGIC from STANLEY Security.

Designed to address the rising costs of traditional wireline telecommunication connections confronting the Sonitrol network of security dealers, FlexIP provides a more cost effective IP enabled solution in terms of equipment and installation costs and time.

FlexIP dramatically reduces the arming speed for IP panels versus traditional dial panels, while removing the need to share a dial line with fax or credit card machines.

"The Sonitrol Product Engineering resources that we acquired in June represent an incredibly rich pool of talent that has melded seamlessly with our Engineering Team," emphasizes Charlie Erickson, EVP Product Management, 3xLOGIC, Inc. "Their ability to

solicit customer input, develop a product strategy and deliver the products as promised, distinguishes this Team and has earned them the accolades of the Sonitrol dealer network. FlexIP is a prime example of this commitment to enhance and innovate the products available to the Sonitrol network.”

### **About 3xLOGIC, Inc.**

In June 2014, 3xLOGIC acquired the Sonitrol-branded Research and Development Group from STANLEY Security. The acquisition enhances 3xLOGIC’s reach and influence in the security industry, bringing 3xLOGIC’s innovative video verification and mobile capabilities to complement the industry-leading audio alarm verification brand, Sonitrol, and its global network of franchisees.

A leader in the Security industry for more than 15 years, 3xLOGIC is known for providing complete, easy-to-use surveillance solutions that seamlessly integrate audio, video, and POS transactional data. 3xLOGIC's video surveillance solutions are engineered for scalability and are remarkably simple to install, use and service. Employing the latest advances in NVR, VMS, IP camera, analytic and Cloud technologies, 3xLOGIC delivers high value business intelligence anywhere, anytime, and from any device.

For more information about 3xLOGIC’s intelligent video surveillance solutions, or to learn more about becoming a 3xLOGIC Authorized Partner, visit [www.3xlogic.com](http://www.3xlogic.com) or call (877) 3XLOGIC.

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