Loss Prevention Alert



November 7, 2011

All,

A sophisticated burglary crew operating in the Destin, Florida market was apprehended with some high tech cellular jamming equipment (photo links below). If you have experienced a recent incident with a similar tactic, please contact Daniel Hafford (DHafford@coach.com) at Coach immediately.

Jammer Photo #1

Jammer Photo #2

A few weeks ago the subjects cut all the phone lines in the center and then proceeded to "jam" our cell phone backup system virtually bypassing the alarm. Some good networking with the police has led to the arrest of 3 subjects and the recovery of some of the items. The jamming devices have not been seen previously by the retailer, police department or alarm vendor. Please note this is still an active investigation and the information is considered sensitive.

Thanks,

Joe

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