

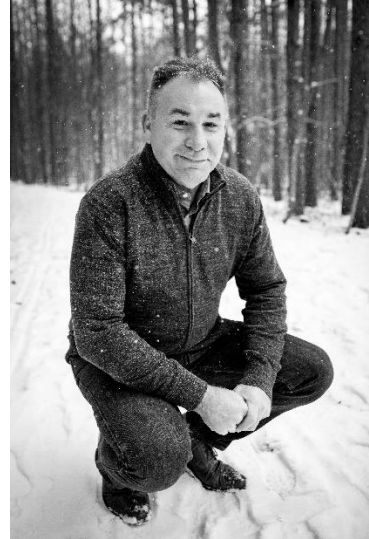
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### **TELUS appoints Rick Snook as Business Development Director**

Industry veteran Rick Snook PSP, LPQ, CPTED has joined the TELUS Commercial and Enterprise Security team as the new Director of Business Development where he will use his passion for mentorship and education to design TELUS' approach to security technology and analytics as well as national expansion in retail, multi-site and banking segments.

With nearly 40 years of sales, marketing, technical and design experience, Snook has been involved with industry leading associations including CANASA, ASIS, and Security Industry Association (SIA) for many years and was awarded the RA Henderson Award for his achievements and contributions towards the advancement of the security industry. Most recently Snook was named in SP&T Magazine Hall of Fame for 2021.



Snook holds various designations including an ASIS International Physical Security Professional (PSP) certification, Loss Prevention Qualified (LPQ) from the Loss Prevention Foundation, CPTED Level 1&2, as well as an Axis Certified Professional (ACP) designation.

Snook is an annual supporter of Ride for Kids Cancer and Movember and enjoys golfing, hiking, kayaking, and spending as much time as possible with his wife Tracey, their five amazing children and two beautiful grandchildren.

Let's talk Security - Contact Rick @ TELUS business today.

Rick Snook

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