



NATIONAL ASSOCIATION FOR SHOPLIFTING PREVENTION®

FOR IMMEDIATE RELEASE:

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NASP Appoints Renee Sirianni as Executive Director – the third in its 34-year history

Huntington Station, NY – 4/17/2023 – The National Association for Shoplifting Prevention (NASP) announces the promotion of long-time Deputy Executive Director Renee Sirianni to the role of Executive Director. The NASP Board of Directors voted unanimously to appoint Renee to the role following her 25-year tenure at NASP during which she originally served as Director of Court Services. The appointment comes as former Executive Director Caroline Kochman moves on to serve as the President of the Loss Prevention Foundation. Caroline will remain on the NASP Board and serve in an advisory capacity.

“The NASP team has such a long tenure together that Renee’s appointment is the natural progression,” noted Bob Levy Chair of the NASP Board. Levy added, “Renee’s leadership is long proven at NASP. Her accomplishments are numerous and her track record exceptional. We are delighted that she will be carrying on the NASP legacy left to her by Caroline and Caroline’s father Peter Berlin before her.”

“I am thrilled to be able to step into this role at this time in NASP’s history,” notes Renee. “The current environment from both a retail theft and criminal justice perspective will make the role as challenging as it is rewarding and I look forward to continuing to work with my long-time colleagues as well as NASP’s many and varied stakeholder partners and collaborators.”

The current NASP team has been together for 23 years and Renee has led its efforts as Deputy Executive Director since 2006. Renee holds a Bachelor of Science degree in Criminal Justice from the State University of New York at Albany and served 5 years in the Manhattan DA’s office leading the Unlicensed Drivers Unit under District Attorney Robert Morgenthau before joining NASP in 1998.

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About NASP:

Incorporated in 1989 as a non-profit organization under IRS code 501(c)(3), the National Association for Shoplifting Prevention is the nation’s leading provider of shoplifter education programs. Trusted by more than 4,000 criminal justice professionals in 2,000 jurisdictions around the U.S., NASP’s offense-specific education programs have a court-documented recidivism rate of less than 3%. NASP’s mission is to raise public awareness about the harmful effects of shoplifting on youth, families and communities, unite public opinion toward constructive solutions, deliver needed programs and services and engage community action in prevention efforts to improve the lives of those affected and reduce the number of people who become involved. All NASP efforts are driven by one overarching goal – to reduce shoplifter recidivism.

To learn more visit ShopliftingPrevention.org and SayNoToShoplifting.org